



News Release

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Greenman appoints Catherine Choo as Chief Information Officer

Greenman has appointed Catherine Choo as Chief Information Officer. In this newly created role, she will be responsible for implementing and coordinating the firm's digital and data transformation strategy across the investment management platform and funds.

A shareholder in the company, Catherine was previously Head of Marketing at Greenman for nearly 10 years, working on the development of the firm's flagship Greenman OPEN fund, which invests predominantly in food retail anchored property in Germany.

Commenting on her promotion and the creation of the CIO role, **Johnnie Wilkinson, CEO of Greenman, said:** "This is an important strategic appointment for Greenman. We've created the CIO role in response to the huge changes that are currently taking place in both the real estate investment sector and across the food retail sector.

"As technology evolves and omnichannel retail becomes more prevalent, we are constantly identifying new ways to evolve our strategy and enhance the role of bricks and mortar assets in the future of food retailing.

"We are already working on several live projects with some of our large supermarket tenants that have the potential to generate income from the provision of additional services such as data management, fulfilment and click and collect.

"From an investor perspective, this is an exciting time to own food retail assets as the way we think about the traditional property investment model, which is reliant on income from rent, is changing.

"Catherine's knowledge of Greenman and the changes taking place within the German food retail sector, combined with her ability to bring a fresh perspective, will be extremely valuable in this role. She is well-placed to position Greenman OPEN at the heart of these changes."

Catherine Choo, Chief Information Officer at Greenman, commented: "This is a really exciting moment to take on such a significant role within the business. I look forward to implementing a strategy for the company at a time when technology, data and digital disruption are at the heart of redefining the real estate industry."

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About Greenman

Greenman is a market leading sector specific German real estate investment funds manager. Greenman's funds exclusively invest in German food dominated retail parks and food retail warehouses. As at September 2020, Greenman has c. €850m assets under management.



Greenman's strength lies in its people, with 50 experienced staff based in their Dublin, Berlin and Frankfurt offices.

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