



Press Release

Educational programme “The Beezdorf Kitchen” launches

- Educational event at the Fuchsberg elementary school in Berlin's Biesdorf neighbourhood about the topic “how does our food get to the table?”
- Programme works together with grocery retailers, local nutritionists, educational institutions and non-profit associations
- Further events planned by the Beezdorf initiative this year

Berlin, 2. March 2023. The Beezdorf Kitchen was launched last Thursday at Berlin's Fuchsberg Elementary School. An educational programme from Greenman, The Beezdorf Kitchen aims to engage and educate school children about the benefits of sustainable food production and supply, how to grow your own food, make healthy food choices and cooking own meals. The initiative will run for the year, with activities, classes and competitions planned each month.

The inaugural event was hosted by Potager Farm, an urban vertical farming company and revolved around the question “How does our food get to the table?”. The school children learned about how plants were grown and how they travelled to the grocery stores. They also planted seedlings in a replica of a vertical farm supplied by Potager to the school.

The Beezdorf Kitchen is a project funded by Greenman and its Greenman OPEN fund. The project sits under the Beezdorf brand, an educational initiative aimed at providing food education to schools located within the catchment areas of Greenman OPEN's retail centres. Beezdorf works with grocery retailers, local nutritionists, educational institutions and non-profit associations such as Berliner Tafel e.V., as well as government agencies, municipalities and regional food providers.

Catherine Choo, founder of the Beezdorf initiative, explains: “One of the main influences on climate change is food production. In this regard, educating young people is one of the most sustainable ways to fight for climate protection. Less than 25% of children learn to develop a healthy and sustainable lifestyle at school. With our Beezdorf Kitchen project, we not only want



to show local school children how to grow and cook their own healthy fruits and vegetables to inspire them to eat healthily, but also raise awareness at an early age about how to conserve resources in our environment.”

John Wilkinson, CEO of Greenman, adds, “I am very keen for Greenman to have a strong focus on social projects as part of the ESG guidelines of its funds. We are all about a holistic approach when it comes to having a sustainable footprint. In Biesdorf and all other locations where we will implement the initiative, we offer a wonderful opportunity to bring schools, retailers and local producers to the table to show the next generation how we can live more environmentally conscious and improve conditions for all inhabitants of our planet, where possible.”

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About Greenman

Greenman is a market leading sector specific grocery real estate investment funds manager. Its funds exclusively invest in food dominated retail parks and food retail warehouses. As of November 2022, OPEN, Greenman’s flagship fund, has AUM of €1.09 billion and €52 million of annual rental income from 77 assets and c. 430 occupiers. www.greenman.com

About Potager Farm

Potager Farm is a Berlin-based company founded in 2021 and part of the Greenman Group. The company specializes in the development and installation of vertical farms where fresh food is grown in a controlled environment. Potager Farm enables supply chains to be shortened and contributes to Greenman’s ESG strategy by building and operating urban facilities for agricultural use. <https://potager.farm/>